



September  
Used Boat Shows

Lymington

27th  
Year

Swanwick

32nd  
Year

16th - 25th September



We Can Sell Your Boat...

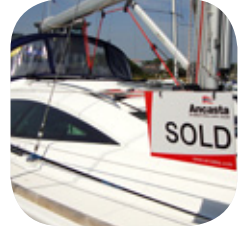
Catalogues available at [www.ancasta.com](http://www.ancasta.com)

Lymington

# Lymington Used Boat Show

16th - 25th September. Lymington Yacht Haven

Our used boat shows at Swanwick and Lymington are the perfect place to sell your boat. Motivated buyers looking to be on the water next season begin to search the market at this time of year. Our popular shows, run concurrently with Southampton Boat Show, always prove to be an intense period of activity for buyers and sellers alike.



We attract buyers from far and wide because we offer a huge range of boats at both locations, all available to view on the same day with a qualified broker. Our brokers are able to discuss all the matters surrounding your boat, such as finance, insurance, berthing as well as the boat itself. We'll even offer 4 months FREE Sea start cover to anyone looking to buy your boat!

Contact the Lymington or Swanwick offices today to ensure your boat is on display at one of our busy shows. We can offer a full market appraisal as well as make all the necessary arrangements to deliver your boat prior to the event. Full contact details for both events can be found below. We look forward to selling your boat this September!

A handwritten signature in black ink that reads 'Nick Ryley'.

**Nick Ryley** Brokerage Director, Ancasta International Boat Sales

\*\* CLOSING DATE 7th SEPTEMBER \*\*

It's important that every boat featured in this years show makes it into our hugely popular Used Boat Show Catalogues. The Swanwick & Lymington Used Boat Show catalogues are distributed to all visitors at our shows as well being circulated around our other Ancasta offices and featuring on our website. Brokers working at Southampton Boat Show (run concurrently with both Used Boat Shows) will also distribute these Catalogues. Therefore it is important that we close entries on the 7th September to allow time for all boats to be included within this important marketing opportunity.



## Ancasta Lymington

Lymington Yacht Haven, Kings Saltern Road, Lymington, Hampshire SO41 3QD  
T: 01590 673 212 E: [lymington@ancasta.com](mailto:lymington@ancasta.com) W: [www.ancasta.com](http://www.ancasta.com)



## Ancasta Swanwick

Swanwick Marina, Swanwick, Southampton, Hampshire, SO31 1ZL  
T: 01489 854 455 E: [swanwick@ancasta.com](mailto:swanwick@ancasta.com) W: [www.ancasta.com](http://www.ancasta.com)

# Swanwick Used Boat Show

16th - 25th September, Swanwick Marina, Southampton

Swanwick

## Show Entry Includes

- Entry into the Swanwick **OR** Lymington Used Boat Show
- Storage Ashore\*
- OR**
- Berthing at Marina during the show
- Entry in the Used Boat Show Catalogue and online catalogue
- Accompanied Viewings
- All boats also benefit from the full Ancasta Brokerage Service (See Back Cover)

## Used Boat Show Key Facts

- Opening Hours; 10am - 7pm (Swanwick\*\*) 10am – 5pm (Lymington) Daily
- The UK's most popular Used Boat Shows
- Run concurrently with PSP Southampton Boat Show
- Shuttle bus service to PSP Southampton Boat Show \*\*\* (Swanwick Only)
- FREE Parking

## Last Years Shows

- 1,700 boat viewings conducted!
- 30 Boats Sold!
- Total sales just under £3million!

## We look forward to selling your boat this year!

- \* Swanwick entry includes 3 months storage ashore from August 1st to October 31st. Includes lift out, scrub and block off. Launch off and Storage outside of this period will be charged at normal marina rates. Lymington entry fee includes storage ashore (duration by negotiation), lift out, scrub, block off and relaunch for boats under 40ft. Boats over 40ft will be berthed in the marina for the duration of the show. T&Cs apply.
- \*\* Opening hours on the final day of Swanwick Used Boat Show (25th September) will change to 10am to 6pm.
- \*\*\* This service is operated by Premier marinas and is subject to availability. Charges apply.

Lymington



Nick Hatfield



Tom Clarke



Jeneen Channon

Swanwick



Sean Noble



Duncan Donald



James Lumley

NEW  
BOATS  
ON  
DISPLAY  
FROM

  
BENETEAU

SEALINE

  
LAGOON  
ESTABLISHED SINCE 1982

# Ancasta Brokerage Service

## EUROPE'S LARGEST BROKERAGE NETWORK

When you choose to display your boat at the Swanwick Used Boat Show it will also receive our full brokerage package below. The Ancasta brokerage service is unrivalled because we not only market your boat to the widest possible audience but also professionally represent you at every stage of the negotiation and transaction process. There are no up front fees or charges, we simply get to work straight away\*.



### **Ancanet** - 18 Offices, 40 brokers, 35,000 registered buyers

Ancanet is the name for the Ancasta Intranet. This sophisticated software links together all of our brokers, offices, boat listings and registered buyers. This ensures that your boat is represented in our busy marina offices all over Europe, whilst still being managed by your local broker.



### **Ancasta.com** - 60,000 visitors every month

As soon as you list your boat with us, it will have its own dedicated page on Ancasta.com, including a full photo library, full specification downloads as well as offering buyers the ability to arrange a viewing, make an offer and send general enquiries direct to your broker.

### **Dedicated Mailshot**

Within the first 24 hours of listing your boat with Ancasta, your broker will search our database of qualified buyers, from across the network, and match your boat criteria with their requirements.



### **Global Online Partners**

Every day our boat listings are exported to websites specialising in different countries all over the world. You'll be surprised how far your boat could travel!

### **Magazine Advertising**

Each Ancasta office has a regular position in our monthly print advertising to offer you the best chance of selling your boat.

### **We manage the process...**

- Feedback on activity
- Accompanied viewings
- Receive offers
- Negotiate on your behalf
- Complete the sale

### **And finally the transaction...**

- Holding of all title documents and all other important paperwork
- Sale and purchase agreement
- Title transfer
- Completion / hand over process
- Client account holding for your total protection



That's why we sell over 700 boats every year!



[www.ancasta.com](http://www.ancasta.com)

\* Commission payments are paid upon successful completion of a sale. Any additional storage costs, show costs, berthing costs, or cost incurred by handling or maintaining the boat will require immediate settlement.

We Can Sell Your Boat