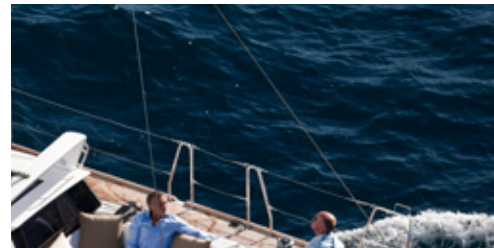
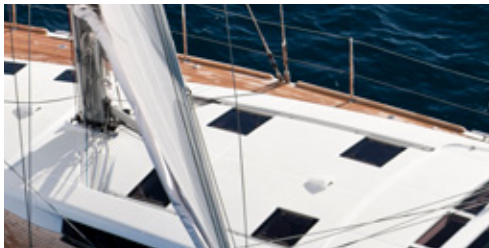


UK DEBUT Sense 55

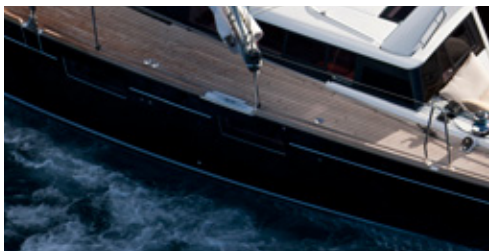


On display (Stand F016)

Sense: *NEW* 55 | *NEW* 46

Oceanis: 48 | 45 | 41 | 37 | 31

First: 40 | *NEW* 20



*Beneteau & Ancasta International
Boat Sales invite you to the 2012
PSP Southampton Boat Show
14th - 23rd September
Mayflower Park, Southampton*



Join us...

Taking the stand as the world's most successful Beneteau sailboat dealers, Ancasta International Boat Sales are thrilled to be launching the brand new **First 20** and **Sense 46**, while showcasing the **Sense 55** for the first time ever, in the UK.

Dominating global yacht manufacturing, Beneteau has become the brand of choice for yachtsmen all over the world. From family boats to fully optimised ocean going cruisers, every new model the team produce is consistent in design excellence and award winning fusion of handling and quality.

As well as the brand new arrivals, we'll be displaying the race winning **First 40** and five models from the **Oceanis** range - the world's best selling sailboat range.

The anticipation and excitement surrounding Beneteau's latest models is intense. To avoid queues, simply contact us in advance with your preferred date and time of viewing.

For more information contact:

Richard Allen Beneteau Sales Manager

T: 02380 450 000

E: beneteau@ancasta.com

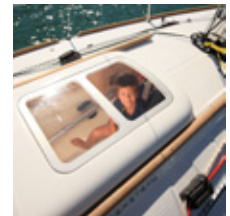
www.ancasta.com/beneteau

Sense 55



The Arrival of a New Era...

The arrival of the new Beneteau Sense range gave rise to a small revolution in the world of cruising monohulls. Its success widely exceeded all expectations and brought the creation of the Sense 55. This new dream cruiser provides an astonishing variety of the attributes you would find on large 100ft luxury yachts. The Sense concept marks a new era in lifestyle at sea. The interior and exterior spaces have been opened up giving new and spacious access to the sea, while the overall organisation of the boat is subtly linked but gives independent living areas. The new Sense 55 has reached maturity and sits at the top of this hugely successful range.



Easy Sailing and Effortless Navigation...

The arrival of the Sense 46 means that Beneteau now offer four yachts which are immensely popular as a range of easy sailing, live aboard boats, and confirms their position as a leading brand for people who want to indulge their desire for open spaces and easy navigation. Never slow to gauge the latest market trends, Beneteau have brought us another winning design which will appeal to those whose interests range from many traditional sailing experiences.

Celebrating 20 Years of Sales and Success...

They may be small in size, but 20 years on their reputations continue to grow and with nearly 3,000 currently sailing the seas worldwide, the 210, 211 and 21.7 are testimony to the longevity of Beneteau's design and ingenuity. Celebrating the First 20's incredible success, Beneteau has launched a new First 20 as a special 'Twenty' limited edition with increased speed and performance. She has a sleeker, modern look and decked out in her new finery, will continue to play in the big league for many years to come!

2013

BENETEAU RANGE



Ancasta

INTERNATIONAL BOAT SALES

THE WORLD'S
LARGEST BENETEAU
SAILBOAT DEALER





- FREE BERTHING
- FREE INSURANCE
- BIG SAVINGS

PART
EXCHANGE
WELCOME

With savings of up to 12% on some models, a **FREE** berth for 12 months and 12 months of insurance, there has never been a better time to order your new Beneteau for the 2013 season.

Finance is available with both fixed or variable rates and as Ancasta has the world's largest sailboat brokerage network, we'll take your current boat in part exchange.

Visit Stand F016 to find out more...





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The Ancasta European Network

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Cowes 01983 247 247

Dartmouth 01803 752 498

Falmouth 01326 211 007

Gosport 02392 524 821

Hamble 02380 450 000

Haslar 02392 583 048

Lymington 01590 673 212

Mercury 02380 450 018

Mylor 01326 372 865

Plymouth 01752 255 740

Poole 01202 672 588

Port Solent 02392 373 300

Swanwick 01489 854 455

La Napoule +33 493 482 784

Port Napoleon +33 442 058 888

Palma +34 971 719 678

Algarve +351 914 902 538

FREE BERTHING



Start 2013 with this unbeatable offer from Ancasta. You certainly won't find this offer elsewhere so if you want to get afloat for less this season then make sure you buy a Beneteau Yacht from Ancasta at PSP Southampton Boat Show.

Not only have we put together some outstanding deals on every model in the Beneteau range, as well as offer some of the best finance packages around but we'll also give you a marina berth in the UK for 12 months **ABSOLUTELY FREE!**

To find out more about this offer then contact the Beneteau Sales Team to find out how you can get afloat for less this season.

AWARD WINNING



For the second year running, Ancasta were once again thrilled to be awarded for the **Best Sales Performance World Wide of Beneteau Sail Boats.**

Ancasta have a long established history with Beneteau and having worked together for 28 years, this strong background has seen excellent relationships forged with our colleagues and the factory in France.

Our understanding of Beneteau's exceptional products cannot be rivalled and this culture of mutual respect and support runs throughout all of our brokerage offices.