




Ancasta
INTERNATIONAL BOAT SALES

Easter Used Boat Shows 2012

6th-9th April, 10am-5pm Daily

Port Hamble & Port Solent

Catalogues available at www.ancasta.com

Sell your boat at our Easter Used Boat Show



Our Easter used boat shows at Port Hamble and Port Solent are the perfect place to sell your boat. Boats displayed at our show are also subject to our standard brokerage service (see back cover) to ensure that you benefit from maximum exposure in a perfect location during this busy boat buying season. Our popular Easter shows always prove to be an intense period of activity for buyers and sellers alike.

Last year we conducted over 400 viewings and completed on 20 sales worth over 2 million pounds as a direct result of the show! All viewings are accompanied by a qualified broker to ensure that you are offered full feedback from all potential buyers.

We attract buyers from far and wide because we offer a huge range of boats, all in one location, all available to view on the same day with a qualified broker. Our brokers are able to discuss all the matters relating to your boat, such as finance, insurance and berthing, as well as the boat itself. We'll even offer 4 months FREE Sea start cover to anyone looking to buy your boat!



Contact us today to ensure your boat is on display at our busy show. We can offer a full market appraisal as well as make all the necessary arrangements to deliver your boat to Hamble or Port Solent prior to the event. Our full contact details can be found below; we look forward to selling your boat as a result of this year's show!

Nick Ryley Brokerage Director

** CLOSING DATE THURSDAY 29th MARCH **

It's important that every boat featured in this year's show makes it into our hugely popular Easter Used Boat Show Catalogue. This catalogue is distributed to every visitor at our show as well being circulated around our other Ancasta offices and featuring on our website. Therefore it is important that we close entries on the 29th March to allow time for all boats to be included within this important marketing opportunity.



Rhian Sewell, Port Hamble



Alex Legge, Mercury



James Hutchinson, Port Solent

6th - 9th April
10am - 5pm Daily



Display Your Yacht or Motor Boat For FREE! Berthing charges may apply.

Entry Includes:

- Entry in the Easter Used Boat Show
- Entry in the Easter Used Boat Show Catalogue
- Entry in the online catalogue
- Accompanied viewings
- Full Ancasta Brokerage Service (See Back Cover)

Easter Used Boat Show Key Facts

- Opening Hours; 10am - 5pm Daily
- Locations: Port Hamble Marina, Port Solent Marina
- Free to enter your boat if you're an **MDL Port Hamble** berth holder
- Free to enter your boat if you're an **HYS Port Hamble** berth holder
- Free to enter your boat if you're a **Premier Port Solent** berth holder
- Use of **Premier Advantage** or **MDL Club Outlook** visitor berthing allocations may allow berth holders from other **Premier** or **MDL** marinas to qualify for **FREE** entry. Please call for more details.

Last Years Show

- **171** used boats on display
- **400** boat viewings conducted
- **1,000** catalogues distributed
- Total sales over **£2 million**
- **20** boats sold as a result of the show

www.ancasta.com



Don't Renew Your Marina Berth Yet!

Brokerage
Storage Offer **£250** (inc VAT)

Includes:

- Lift Out, Pressure Wash & Block Off
- 2 months storage ashore*
- 50% Discount on storage rates after initial 2 month period**
- Discounted launches and recoveries
- Prime Hamble River Location

If you're thinking about selling your boat this year then renewing your marina berth could be a waste of money. We've put together an attractive and cost effective storage package that gives your boat a dedicated display area ashore. She will be in a prime location with the option to launch her whenever you wish to. *(Discounted launch & recovery charges apply)*

Port Hamble

Port Hamble, Satchell Lane, Hamble,
Southampton SO31 4QD
T: 02380 450 000
E: enquiries@ancasta.com

Mercury

Mercury Yacht Harbour, Satchell Lane,
Hamble, Southampton SO31 4QD
T: 02380 450 018
E: mercury@ancasta.com

Port Solent

12 The Slipway, Port Solent Marina,
Portsmouth, Hampshire PO6 4TR
T: 02392 373 300
E: portsolent@ancasta.com

* 2 months storage ashore is offered at Port Hamble. Free storage will begin on your designated lift-out day. However the free storage period ends on 31st May. Storage after this time will be available at a 50% discounted rate. T&C's apply.

** Period not to be extended past 31st October 2012.

Ancasta Brokerage Service

EUROPE'S LARGEST BROKERAGE NETWORK

When you choose to display your boat at the Easter Used Boat Show it will also receive our full brokerage package below. The Ancasta brokerage service is unrivalled because we not only market your boat to the widest possible audience but also professionally represent you at every stage of the negotiation and transaction process. There are no up front fees or charges, we simply get to work straight away*.



Ancanet - 18 Offices, 40 brokers, 35,000 registered buyers

Ancanet is the name for the Ancasta Intranet. This sophisticated software links together all of our brokers, offices, boat listings and registered buyers. This ensures that your boat is represented in our busy marina offices all over Europe, whilst still being managed by your local broker.

Ancasta.com - 60,000 visitors every month

As soon as you list your boat with us, it will have its own dedicated page on Ancasta.com, including a full photo library, full specification downloads as well as offering buyers the ability to arrange a viewing, make an offer and send general enquiries direct to your broker.



Dedicated Mailshot

Within the first 24 hours of listing your boat with Ancasta, your broker will search our database of qualified buyers, from across the network, and match your boat criteria with their requirements.



Global Online Partners

Every day our boat listings are exported to websites specialising in different countries all over the world. You'll be surprised how far your boat could travel!

Magazine Advertising

Each Ancasta office has a regular position in our monthly print advertising to offer you the best chance of selling your boat.



We manage the process...

- Feedback on activity
- Accompanied viewings
- Receive offers
- Negotiate on your behalf
- Complete the sale

And finally the transaction...

- Holding of all title documents and all other important paperwork
- Sale and purchase agreement
- Title transfer
- Completion / hand over process
- Client account holding for your total protection

That's why we sell over 700 boats every year!



www.ancasta.com

* Commission payments are paid upon successful completion of a sale. Any additional storage costs, show costs, berthing costs, or cost incurred by handling or maintaining the boat will require immediate settlement.

We Can Sell Your Boat